



SOUTHERN REALTY
ENTERPRISES, INC

We Get Results

We'll Get You Top Dollar

- We Create a Special Marketing Plan to Get You More Money for Your Property



Save More Dollars !!!

- National Moving Discounts
- FREE Home Security System
- Wholesale prices on Flooring, Cabinets and Countertops
- Discounts on New Appliances
- Save on Repairs with our Vendors
- FREE Interior Design Consultation
- FREE Broker Price Opinions
- Save Dollars with our Affiliated Lenders and Title Services

Commissions as low as 3%

- We work hard to save you more



Home Warranty Programs

- Make your house more valuable and saleable
- Helps you compete with new homes
- Coverage/Protection while you sell is available

HOUSE
FOR SALE



Training Training Training

Our Associates Receive Top Training
Training Available 24/7

Top Level Support from Mgmt and Staff



Broker Price Opinions

- ACCURATE & PROFESSIONAL CMAS
- TOTALLY COMPUTERIZED WITH MAPPING



**HOUSE
FOR SALE**

Major Corporations use our services

- AT&T
- WESTINGHOUSE
- SUNTRUST
- NORTHROP GRUMMAN
- WACHOVIA
- AAA
- FEDERAL EXPRESS
- GENERAL FOODS
- LOCKHEED MARTIN
- GENERAL ELECTRIC
- MANY MORE



We sell for the US Government

- VA - VETERANS ADMINISTRATION
- FANNIE MAE & FREDDIE MAC
- HUD-FHA - FEDERAL HOUSING AUTHORITY



**HOUSE
FOR SALE**

Worldwide Marketing

- WE BRING YOU MORE BUYERS
- INTERNATIONAL MLS
- WORLDWIDE BROKER NETWORK
- INTERNET BUYERS & SELLERS
- LISTED ON OVER 100 WEB SITES
- OVER 1000 REFERRALS PER YEAR

Quality Flyers

- Full color flyers
- Full color laser printer



We Get the Job Done

SALES RATE

- OUR AVG. IS 95 %
- MLS ONLY 71 %
- BASED ON 2020 ORLANDO BOARD OF REALTORS STATISTICS

HOUSE
FOR SALE



Our Mortgage Affiliations

BENEFITS TO YOU

- MORE QUALIFIED BUYERS
- BETTER SERVICE
- MORE LOAN APPROVALS
- FLIERS, BROKER OPEN HOUSES
- NO POINT LOANS



Our Title Companies

- **BENEFITS TO YOU**
- **BETTER SERVICE**
- **FASTER CLOSINGS**
- **DISCOUNTED FEES**



**HOUSE
FOR SALE**

Free Short Sale Processing

- We have companies to process your Short Sales with no cost to you or your Buyer



**HOUSE
FOR SALE**

Great Advertising

- YOUR PROPERTY IS ADVERTISED EVERY DAY UNTIL SOLD
- Zillow, Trulia, Realtor.com, Redfin and many more
- ORLANDO SENTINEL
- HOMES & LAND
- TREASURE CHEST
- WALL STREET
- NEW YORK TIMES
- DIRECT MAIL OUTS
- UNIQUE HOMES MAGAZINE
- LA PRENSA
- OUT OF STATE PUBLICATIONS

High Tech Advertising

- RADIO ADVERTISING

We bring more buyers with our
" TALKING HOUSES "

- Virtual Tours

- DREAM LINE

Buyers love calling our "Dream Line" to obtain information on our listings 24 hours a day 7 days a week

Upscale Home Marketing

- UNIQUE HOMES MAGAZINE
- DISTRIBUTED WORLDWIDE
- FORTUNE 500 EXECUTIVES
- ROLLS ROYCE OWNERS
- FIRST CLASS AIRLINE SECTIONS
- MANY MORE LOCATIONS



DVD's for Marketing

- FOR FSBO'S
- PREPARING YOUR HOUSE TO SELL
- PRICING YOUR HOUSE PROPERLY
- PICKING THE RIGHT REALTOR
- LISTING EXPIRED ? FIND OUT WHY



Don't List with the Highest Bidder

- Many agents will tell a homeowner that their property is worth much more than what it really is, just to get the listing or they just don't have enough experience.
- Choose a Realtor that reviews the recent sales and competition with you and has the tools and services to get your house sold



Let's Get Started Now

SOUTHERN REALTY

ENTERPRISES, INC.

407-869-0033

1-800-771-0031



- Multiple Offices to Serve You Better



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